



INTRODUCTION

SUPERSEED fills a critical gap by redistributing high-quality goods from corporate and public-sector donors to organizations working with disadvantaged groups in Singapore and the region. The program focus is straightforward – leverage under-utilized resources and put them to work in communities in need. SUPERSEED:

- * Accepts donations of computers, office equipment, medical supplies and more
- * Warehouses the items
- * Identifies matches with groups working at the grassroots level
- * Arranges logistics for delivery

SUPERSEED promotes civic responsibility, fosters development and plants seeds for hope and action with superseded goods.

DELIVERIES AND ACCOMPLISHMENTS TO DATE

1. **FIRE EXTINGUISHERS.** Our first delivery of donated goods – 50 brand new “Fire Extinguishing Balls” – increased the safety at two children’s homes, two homes for the aged and two centres for the disabled. These fire extinguishers activate automatically when they come into contact with fire. We decided to deliver the items to homes where the residents would be less likely to be able to use a traditional fire extinguisher in the event of an emergency. For more details, please see the attached press release or view the photos on our website.
2. **COMPUTERS.** We are partnering with Changi Prison to implement a two-tiered strategy for the refurbishment and distribution of superseded computers. Inmates at Changi Prison are refurbishing the machines – combining parts and RAM cards where necessary – and installing new Open Source operating systems and software. To date, nearly 200 computers have been donated from the public and private sector. Donors have included Aker Kvaerner, three divisions of the Ministry of Manpower, Nexgen Financial Solutions and Templeton Asset Management. Inmates participating in the program make a contribution to society and learn new skills. The second tier of benefits occurs at the final recipient level. The Geylang East Home for the Aged is the first grassroots group to receive refurbished computers. These machines will enable the home’s residents to access the internet and will also be used by staff for administration purposes. Please refer to the attached press release for more details.
3. **T-SHIRTS.** A newspaper article in TODAY led pharmaceutical maker Merck to donate 1200 new t-shirts with the slogan “My body, my life, my choice, my future.” SUPERSEED partnered with Food From The Heart to distribute over 700 of the shirts to children and teenage girls at Jamiyah Childrens Home, Marine Terrace Food Distribution Centre, Metta Student Care Centre, Pasir Ris Family Service Centre and Queenstown Food Distribution Centre. (FFTH also delivered a donated Christmas Tree and ornaments to Gracehaven.) Another 180 shirts have been



donated to Mendaki, which will distribute them at an event in January and during home visits in March.

4. **SIGN LANGUAGE CLASSES.** We've donated three electric projection screens to The Singapore Association for the Deaf, which will use the items to teach sign language to the deaf and to those who wish to communicate with them. The screens will also be useful in the teaching of additional courses, such as Chinese language classes. At the request of the S.A.D, SUPERSEED is currently sourcing for an additional 9 screens.
5. **SUPPORTING SINGAPORE'S DISABLED ATHLETES.** Singapore Special Olympics requested a digital camera to take pictures of its athletes. The photos are used to provide positive feedback to the participants and for use in public relations campaigns. SUPERSEED matched Singapore Special Olympics with a donor in November 2005.
6. **OTHER DONATED ITEMS.** As of 22 December 2005, SUPERSEED also has the following items in stock: 11 television sets with built-in VCRs, 2 deluxe office cappuccino makers, 12 file cabinets, 300 new t-shirts, 4 printers, computers, monitors and computer accessories.
7. **SUMMARY.** During the last quarter of 2005, SUPERSEED donations worth approximately S\$22,000 reached 15 grassroots groups in Singapore. In-kind donations worth approximately S\$150,000 are currently stored by SUPERSEED pending matches with qualified recipients and delivery (Replacement value: S\$80,000. New value: S\$225,000). Please see the attached tables for details.

WAREHOUSE and STORAGE

Food importer BAKEmaster has generously agreed to allow SUPERSEED to store donated goods in its Paya Lebar warehouse on a pro bono basis. The allotted space has warehouse racks and can accommodate approximately 35 pallets, or one and a half containers of goods. With a commercial value of S\$1 per square foot, this space is valued at S\$6000 for one year, not counting the free use of racks, pallets, pallet jacks and mechanical pallet lifters. BAKEmaster is also paying for utilities.

SUPERSEED will continue to search for warehouse partners. As the flow of donated goods increases, more space will be required to house the items.

In the meantime, computers have also been stored at Changi Prison while they are being refurbished.

LOGISTICS PARTNER

The US Navy is providing domestic and international logistics support, including manpower and vehicles, on a pro bono basis. US Navy volunteers picked up and delivered donated items within Singapore three times during the last two months of the year. The US Navy has also offered to provide free transport of in-kind donations to



destinations across Asia, depending on the routes of its ships. In some cases, off-duty US Navy volunteers will also be able to deliver items from the port to non-profit recipients for projects located within two to three hours of the port. We are currently discussing deliveries to The Philippines and other locations for 2006.

2006 PROJECTS – ACCEPTED REQUESTS

1. **ELIMINATING THE DIGITAL DIVIDE IN THE PHILIPPINES.** Only one in twenty secondary school students in The Philippines has access to the internet at school. A non-profit organisation called GILAS – “Gearing up Internet Literacy and Access for Students” – aims to change that. GILAS is committed to connecting every public secondary school in The Philippines to the internet within five years and providing each school with ten computers. In 2006, GILAS plans to deliver computers to over 1000 schools. SUPERSEED applauds GILAS’ initiative and is committed to supporting it with the donation and delivery of superseded Singaporean computers.
2. **HELPING A SRI LANKAN VILLAGE REBUILD.** We have accepted a request for computers, printers and other educational items from a project sponsored by MICROSEED (www.microseed.org), a non-profit group started by Singapore residents that is working in a Sri Lankan tsunami-hit village called Kathaluwa.

2006 PROJECTS – UNDER DISCUSSION

1. **ELIMINATING THE DIGITAL DIVIDE IN SINGAPORE.** We are currently in talks with Mendaki about a project to ensure that every schoolchild from a low-income Singaporean home has a computer. Mendaki, in alignment with its mission, will focus on Malay Muslim families. SUPERSEED will collect and refurbish computers; Mendaki will identify qualified families; SUPERSEED volunteers and partner organisations will deliver the computers to the families; and SUPERSEED will recruit another set of volunteers – from the student and I.T. communities – to answer technical questions and provide computer support. If initiated, SUPERSEED will search for additional partners to expand the program to include low-income schoolchildren from other ethnic groups.
2. **EYEGLASSES.** A local partner organisation has asked SUPERSEED to explore the feasibility of a project to collect, repair and distribute used prescription eyeglasses. In Hong Kong, Crossroads initiated a similar project in 2005 and collected more than 15,000 pairs of glasses. Thanks to the donation of a lens meter, Crossroads volunteers measured the prescription of each pair of glasses and performed minor repairs. If initiated in Singapore, the repairs may be performed in collaboration with training programs at Changi Prison.
3. **CENTRAL ASIA.** We are currently evaluating requests from a number of projects supported by Crossroads Central Asia, a branch office of Crossroads International. These projects include (a) education and training initiatives in northern Afghanistan, (b) computers for rural schools and drug-rehab programs



in Kazakhstan and (c) computer literacy for handicapped children in Uzbekistan. Depending on the supply of donated computers, SUPERSEED will support these initiatives as well.

LEGAL STATUS

Law firms KhattarWong and Morrison & Foerster have been providing pro bono legal assistance to register SUPERSEED as a non-profit entity in Singapore and the United States. KhattarWong has corresponded on a number of occasions with the Singapore Commissioner of Charities and has prepared and submitted a draft Trust Deed for approval. The Singapore Trust will have three trustees, including myself, a global head of Oracle and a professor of management from INSEAD.

In the US, Morrison & Foerster is preparing documents to register SUPERSEED as a corporate non-profit, commonly known as a 501(c)3 entity. SUPERSEED Int'l will have a Board of Directors consisting of five or more members.

PARTNER ORGANISATION

SUPERSEED is aligned with ONE (SINGAPORE), a recently registered society that is committed to raising public awareness and taking concrete actions to make poverty history. ONE (SINGAPORE) has identified SUPERSEED as one of its "concrete projects" to support. ONE (SINGAPORE) has been publicizing SUPERSEED in presentations and on its website (www.onesingapore.org).

(Full Disclosure: I am the President of ONE (SINGAPORE). As of today, there are more than 30 members in the society.)

SERVICES DONATED TO SUPERSEED

SUPERSEED has received over S\$30,000 in donated pro bono services related to its launch, including warehouse space, legal services, logo design, website consultation and hosting. Details are available upon request.

CONCLUSION

With minimal resources, SUPERSEED is already making a significant contribution to the community. It has developed strong partnerships with a wide variety of organisations, including Changi Prison and the US Navy. To date, we have collected over S\$100,000 in in-kind donations that will save recipient organisations more than S\$200k in new purchases. More importantly, we have brought smiles to the faces of disadvantaged children, contributed to the excellent work of non-profit organisations, enabled Changi Prison inmates to make a contribution to the community and learn new skills, and facilitated corporate giving and civic responsibility.

SUPERSEED has set ambitious yet attainable goals for the coming year that will improve the lives and opportunities of tens of thousands of individuals. Fundraising however remains a challenge. Most international foundations are headquartered in the United States and obtaining grants from these bodies is contingent on registration as a US 501(c)3 entity. Once SUPERSEED completes this process, we expect our US



Board of Directors to provide fundraising support. At the same time, SUPERSEED will implement a local fundraising strategy.

We have demonstrated significant demand for our services – from both the non-profit and business communities – and we have achieved all of the above without external funding. Foundation grants will allow us to cover minimal operational costs and transform SUPERSEED into a sustainable non-profit entity.

Michael Switow
Founder, SUPERSEED, www.superseed.org
06 January 2006

Email: contactsuperseed@gmail.com
Tel: +65 6827-9665